

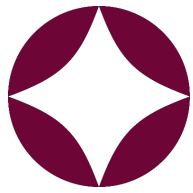
A group of people are gathered around a large wooden conference table in a modern office. They are working on laptops and looking at various charts and documents. The room has large windows and hanging light bulbs. The text 'hiring wizard' is overlaid in white at the top left.

hiring ✦ wizard

Not for Profit Sector
Case Study

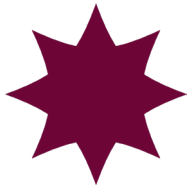
Age UK

hiringwizard.co.uk



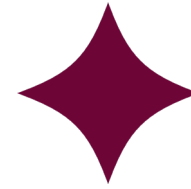
Challenge

- ◆ Minimal budget available – standard recruitment agencies were unaffordable
- ◆ Salary and benefits were not the top end of the market



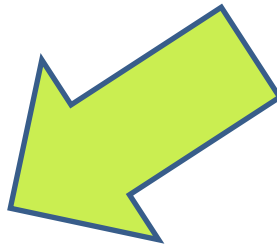
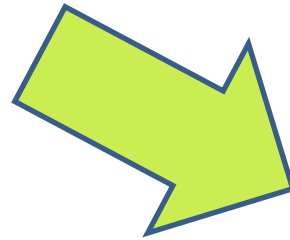
Result

- ◆ Successfully hired candidates at an affordable price



Solution

- ◆ Redesigned adverts to boost brand awareness
- ◆ Optimised adverts to ensure appeared at top of job board search rankings
- ◆ Economies of scale purchase enabled budget constraints to be met



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Get in touch

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